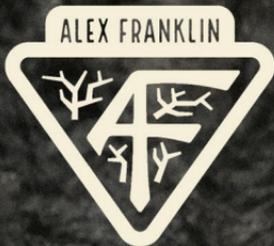


ALEX FRANKLIN



F R O S T





# THE STORY OF FROST

The way FROST came to be was a very interesting chain of events. Around late winter 2020, my dad and I were driving somewhere and I wanted to show him something I was working on. I would do that all the time when we'd be in the car together. This time was different though. This time something clicked and my dad saw something in this music. After that car trip we both knew there was something special here and we needed to do something with it. Phone calls were made and emails were sent, but after a few days the plan was in motion: I was gonna release an album.

After I picked the tracks I wanted to include and we got the track listing and song naming down, we needed pictures. At the time we were actually getting rid of our old couch and it was sitting in our front yard. Both me and my dad thought the same thing: album cover material. I was stumped for a while on what to name the album. I had several ideas floating through my head but none of them seemed to sit right with me. After looking through the pictures we'd gotten, it hit me. I saw the left over patches of snow on the ground, the bare trees, and the cold look of the shots and I decided on naming it FROST. I feel it fit the album best.

A few days later I was in a local park near my house and I was just playing around taking cool pictures of various nature shots. I was curious what it would look like if I stood the camera on the side of a tree and had it positioned up, looking up the tree. After looking at it and sending it to my dad, I knew this was gonna be the album cover. After that it was silence until the release... or so I thought. Around late May when I got out of school, I was looking through the tracks I made after all the stuff we did for the album. Later that night I realized





that we had it wrong before. THIS was the album. So I stayed up that night editing and choosing the new songs for the ultimate and definitive debut album. It was difficult steering this project into an entirely different direction, but it was worth it as this is the feel I was going for from the start: technological experimentation. Mixing sounds and genres together (sometimes in the same song) and still keeping it instrumental was a cool idea and it was something that I don't usually hear in the mainstream, which was a good thing.

Making something that no one has heard before is such a cool feeling and I'm extremely happy on how the project came together. I am also extremely thankful for the chance that I was given by blocGLOBAL to release this project. Lastly I'm incredibly thankful for the listeners of my work. You're what motivates me to constantly write songs and try something different each time.

Thanks,

**ALEX FRANKLIN**



All songs written, recorded, mixed & produced by

**ALEX FRANKLIN**

**Mastered by** Shawn Franklin for TDX — [defexperience.com](http://defexperience.com)

**Design by** Mike Gregoire for TDX

## 1 **LOW FEEL** 2:54

This one was a special one for me. This song was the first time I tried anything in this style, mixing samples and having beat switches and all that. That's why I decided to put this as the first track on the album. You know exactly what you're in for.

## 2 **SWITCH** 3:16

The name explains it. The first half is very similar to Low Feel, with a slower more chill beat with keyboards everywhere. Then the second half is a complete change in tone. More instruments, more bass, and more of an old school feel. This one is definitely one of my favorites.

## 3 **JUMP** 3:09

Definitely the most old school I've gotten. A jumping feeling with a 80s rap style, complete with scratching everywhere. This was one of the more fun ones to make, especially that dark riff breakdown in the middle.

## 4 LAID BACK 4:18

This was written when I was getting into the experimental feel. Longer songs, and multiple switches and breaks in them. To me, this is the full version of the second half of Switch. It's the same kind of bass filled deal.

## 5 GAME OVER 3:31

I gotta keep people at the edge of their seats. Just when you thought you figured out the style of the album, I throw this one in. This was when I started playing around with synthesizers a lot. All those cool sounds slapped over a vintage 80s beat. Then the second half hits and it's Game Over.

## 6 JAMMIN' 2:35

Thank Kraftwerk and Level 42 for this. I took huge inspiration from them in writing this 70s jam. This is one of the ones that I was super happy with for the bass line alone. And the melody is the icing on the cake.

## 7 STRINGS & BRASS 5:19

This has a hint of the first version of the album. An orchestra over a sick beat. Strings and Brass sections in a song give me chills every time, so I decided I'd make my own version. But It's me, I'm not gonna stick entirely to one formula in a song. There are a few surprises here and there in this song.



## 8 DISCO BALL 2:19

This one was originally a lot longer. But honestly I didn't want people to get bored with it because I feel it's one of the most danceable songs on the album. It reminded me a lot of Axel F. drum machines, synths, and a whole lot of bass patterns.

## 9 FORGOTTEN 3:04

The most techno I've ever gotten. 8 bit sounds over a nice trap beat. I always loved video game music as much as actual music, so this was my tribute to the 8 bit heaven of gaming music. But don't get me wrong, the song has a few tricks up its sleeve.

## 10 MYSTERY 2:02

The title says it all. An ominous melody mixed with ringing bells and a whole lotta strings. I called it Mystery because... well it's mysterious. You don't know where it's gonna go next. It goes from a 80s pop song to full out orchestral chaos and I love it.

## 11 CHAOS 2:41

Speaking of chaos, I really found this one interesting to make. I always loved the unusual and sometimes straight out unexplainable shrieks and sounds in dubstep. It's a competition to see how loud will the song go, and I feel this song does that method justice.



## 12 **THE VENTURE** 7:07

Definitely a longer one. I always loved the long songs of the band Yes. I wanted to do one for myself. It's long yes, but I feel it has plenty of variety to keep it from getting stale. To further prove this point, this is when I started mixing genres in the same song.

## 13 **WIN** 2:19

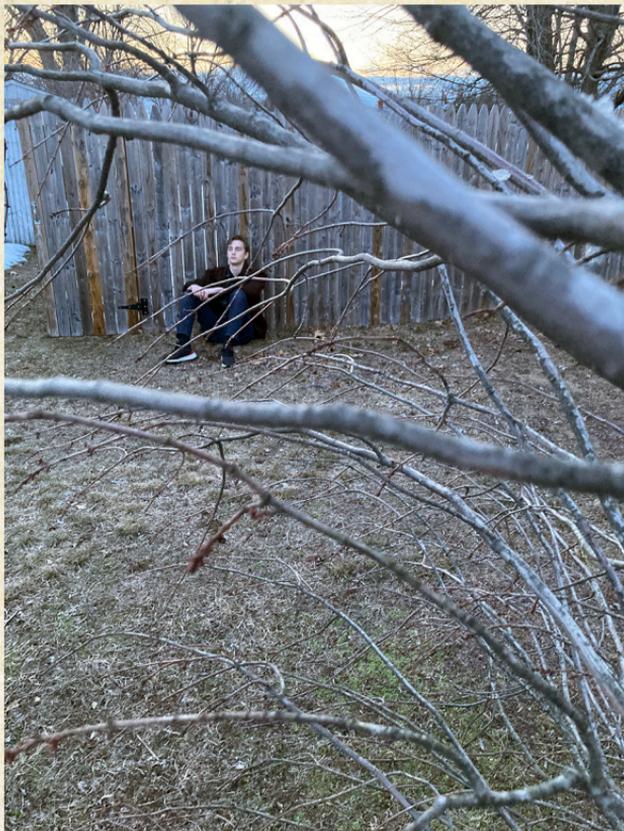
The final song. I went for a motivational, Rocky feeling song. Guitars, strings, and heavy drums. I wrote this one right after listening to Survivor – Burning Heart so I guess that's where this song came from. I feel it was best to put this one last because... this isn't the end.



## ALEX FRANKLIN THANKS

Special thanks to, my dad for being the one to bring this album to life, my mom for being my #1 listener and being the one to give me an honest opinion about my music, MG for making the perfect art for the album and making FROST such a great turn out, my little bro Daniel for motivating me to continue writing, all my friends who gave great feedback in the endless songs I would send them lol, David, Ben, Mason, Kelly, Gabe, Elise, Julia, Livy, Lillian, Sam, Eric, Lukas, Mitch, Sintayehu, Matthew, Elijah, and everyone else who took the time to listen to my stuff, all of my family members for also giving great feedback and all the kind words that encouraged me to get to this point, all of the musicians who have inspired me and taught me how to do what I do. This list includes Michael Jackson, The Beatles, The Beach Boys, Queen, AC/DC, War, James Brown, Guns N' Roses, Black Sabbath, Led Zeppelin, Bee Gees, Billy Joel, Aerosmith, Wings, KRS-One, Public Enemy, Bill Conti, The Doors, Jefferson Starship, NF, Hopsin, Crypt, Nirvana, Jerry Goldsmith, Slayer, Korn, Yes, Deep Purple, Iron Maiden, Run-D.M.C., ELO, Logic, The Who, Eminem, Van Halen, Eagles, Dr. Dre, 50 Cent, Green Day, Snoop Dogg, Metallica, Anthrax, Level 42, Craftwork, The Weeknd, C418, John Williams, Daniel Perry, Ludwig Goransson, Brian Tyler, The Scallions, and many others, Christian Dancy for helping me to write better melodies and to constantly be expanding my "musical vocabulary", BlocGLOBAL for giving me the opportunity to release this project, and God for sticking with me and giving me the hope and motivation I need just to get through the day.







## ALEX FRANKLIN ONLINE

<https://blocsonic.com/artist/alex-franklin>



AVAILABLE FOR PURCHASE BY **ALEX FRANKLIN**

(click image to visit release page & buy)

SUPPORT OPPORTUNITY



SUPPORT OPPORTUNITY



ALSO AVAILABLE BY **ALEX FRANKLIN**

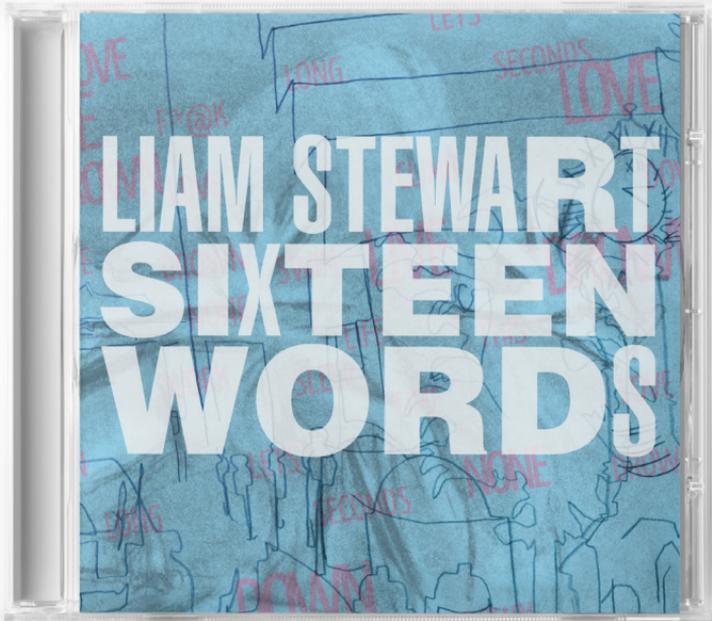
(click image to visit release page)



AVAILABLE FOR PURCHASE BY **LIAM STEWART**

(click image to visit release page & buy)

SUPPORT OPPORTUNITY



SUPPORT OPPORTUNITY



AVAILABLE FOR PURCHASE BY **LIAM STEWART**

(click image to visit release page & buy)

SUPPORT OPPORTUNITY



SUPPORT OPPORTUNITY



AVAILABLE FOR PURCHASE BY **CM & THA SILENT PARTNER**

(click image to visit release page & buy)

SUPPORT OPPORTUNITY



SUPPORT OPPORTUNITY



AVAILABLE FOR PURCHASE BY **CM & THA SILENT PARTNER**

(click image to visit release page & buy)

SUPPORT OPPORTUNITY



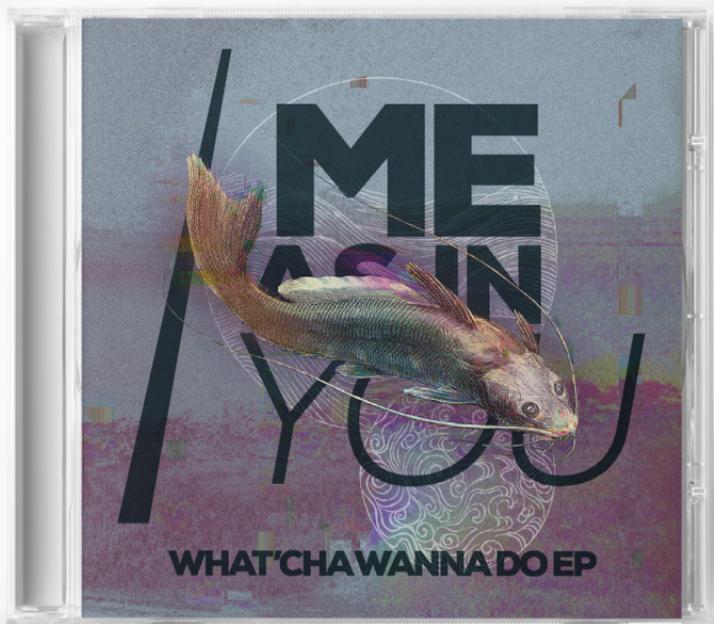
SUPPORT OPPORTUNITY



AVAILABLE FOR PURCHASE BY **ME AS IN YOU**

(click image to visit release page & buy)

SUPPORT OPPORTUNITY



SUPPORT OPPORTUNITY



AVAILABLE FOR PURCHASE BY **CM AKA CREATIVE**

(click image to visit release page & buy)

SUPPORT OPPORTUNITY



SUPPORT OPPORTUNITY



AVAILABLE FOR PURCHASE BY **C DA 76ER**

(click image to visit release page & buy)

SUPPORT OPPORTUNITY



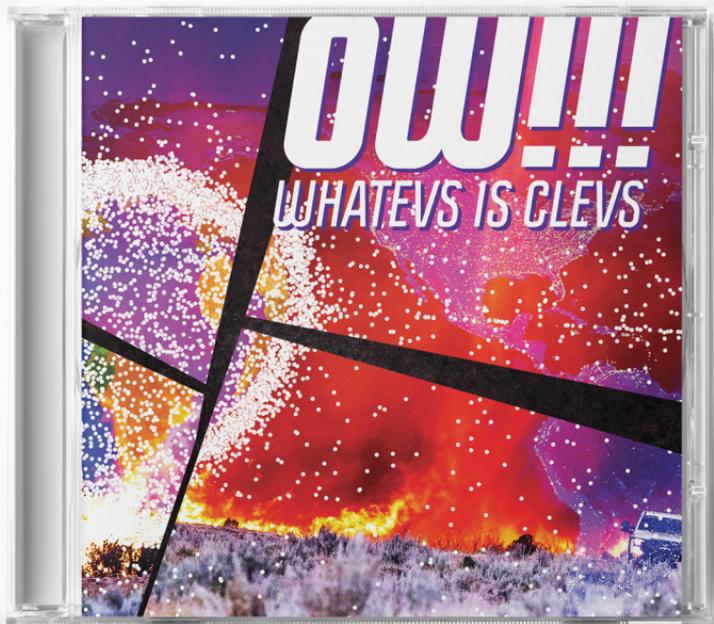
SUPPORT OPPORTUNITY



AVAILABLE FOR PURCHASE BY **OWTRIPLEBANG**

(click image to visit release page & buy)

SUPPORT OPPORTUNITY



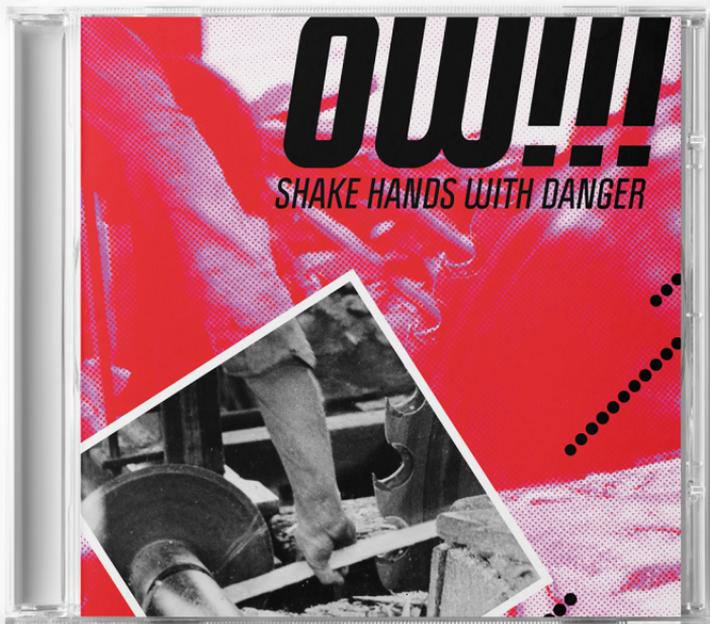
SUPPORT OPPORTUNITY



AVAILABLE FOR PURCHASE BY **OWTRIPLEBANG**

(click image to visit release page & buy)

SUPPORT OPPORTUNITY



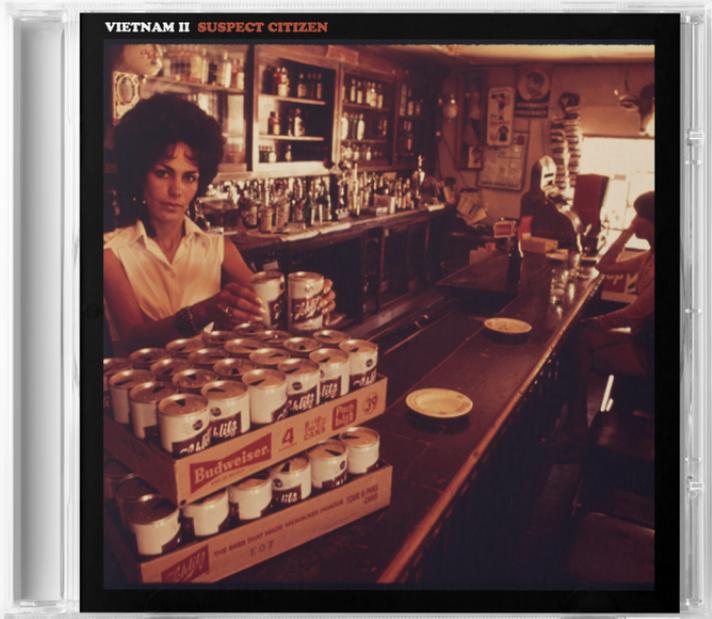
SUPPORT OPPORTUNITY



AVAILABLE FOR PURCHASE BY **VIETNAM II**

(click image to visit release page & buy)

SUPPORT OPPORTUNITY



SUPPORT OPPORTUNITY



**AWESOME DRÉ**  
**YOU CAN'T HOLD ME BACK**

---

**R E M A S T E R E D**

---

**AVAILABLE NOW AT**  
**GETONDOWN.COM**

AVAILABLE FOR PURCHASE BY **BLKJK**

(click image to visit release page & buy)

SUPPORT OPPORTUNITY



SUPPORT OPPORTUNITY



AVAILABLE FOR PURCHASE BY **THA SILENT PARTNER**

(click image to visit release page & buy)

SUPPORT OPPORTUNITY



SUPPORT OPPORTUNITY



AVAILABLE FOR PURCHASE BY **THA SILENT PARTNER**

(click image to visit release page & buy)

SUPPORT OPPORTUNITY



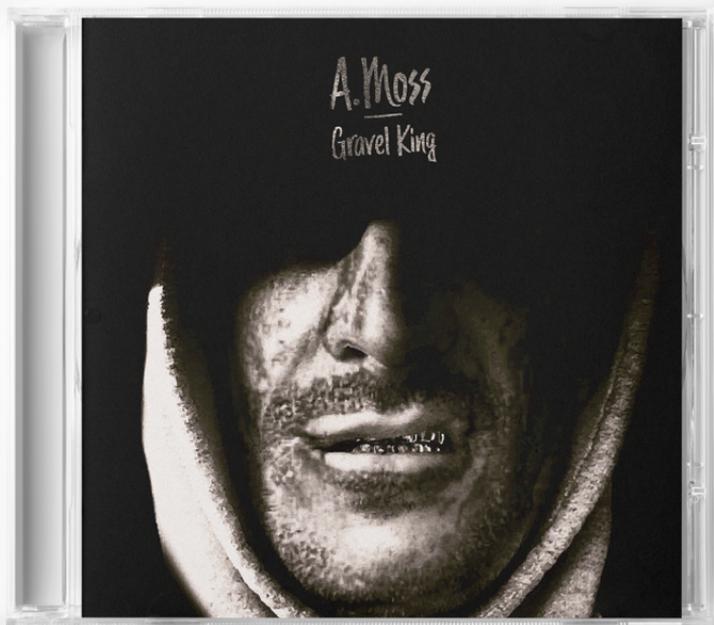
SUPPORT OPPORTUNITY



AVAILABLE FOR PURCHASE BY **A.MOSS**

(click image to visit release page & buy)

SUPPORT OPPORTUNITY



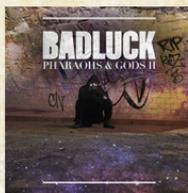
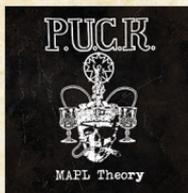
SUPPORT OPPORTUNITY





# MORE ORIGINALS AVAILABLE AT **blocSonic**

(click image to visit release page)





**blocGLOBAL**  
STORE



**Wanna show your support? Pick up some Ts!**

*(Click to shop now)*

**A NEW EPISODE EVERY MONTH!**  
**HOSTED BY POT-C!**

A stylized globe graphic in shades of orange and yellow, featuring latitude and longitude lines. The globe is partially obscured by the text 'THE BLOC REPORT' which is rendered in a bold, white, sans-serif font with a black drop shadow. The word 'THE' is smaller and positioned above 'BLOC'.

**THE  
BLOC  
REPORT**

A small black flag icon with a white horizontal stripe, positioned to the left of the text 'blocSonic'.

**blocSonic**

THE  **blocSonic** HOT LIST



***Tune in everyday at [Starfrosch.com](http://Starfrosch.com)!***

*(click for more information and netcast times)*



ALEX, TERRIFIC WORK ON THIS DEBUT ALBUM! I  
LOOK FORWARD TO WHAT YOU DO IN THE FUTURE.  
WELCOME TO THE BLOCSONIC FAM!

- Mike Gregoire, blocSonic

This work is licensed under a



Creative Commons license

Package Design by

**TDX**»

DefExperience.com



BSOG0107 / © July 2021 blocSonic.com